



FORDHAM
The Jesuit University of New York
BUSINESS

Fordham Business Executive MBA Program
1st Annual EMBA Alumni Networking Event

Guest Speaker: Ralph Trombetta

Fordham Business Adjunct Professor in Management

“Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant”

Thursday, October 6, 2005

Fordham University Lincoln Center

113 West 60th Street, New York NY 10023
12th Floor Lounge
5:00-9:00pm

*Come and enjoy an evening of networking and catching up
with old friends, classmates and professors.*

Please RSVP to Cathy O'Hara at cohara@fordham.edu by September 26, 2005

Fordham University Graduate School of Business

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